



Sendinblue Wins Bronze in 12th annual Best in Biz Awards
Best in Biz Awards Program Acknowledges SMB Service of the Year

SEATTLE – January 23, 2023 – [Sendinblue](#) has been named a bronze winner for the Small or Medium Business Service of the Year in [Best in Biz Awards](#), the only independent business awards program judged each year by prominent editors and reporters from top-tier publications in North America.

As the only all-in-one cloud-based digital marketing platform supporting over 500,000 active users across 180 countries, Sendinblue has helped SMBs to grow customer relations with strong communication through email marketing, SMS marketing and chat for customer accessibility. With the rapid growth – most notably that Sendinblue has experienced 60% CAGR year-over-year – Sendinblue is driving support for SMBs and accelerating growth in the North American market. Drivers that accelerated growth in the U.S, the fastest-growing market include the acquisition of Chatra, PushOwl, Metrilo, MeetFox, Yodel.io, MailClark and Newsletter2Go. Sendinblue offers SMBs and enterprises the highest touch customer support, and powerful CRM integration.

The 12th annual program saw fierce competition among more than 700 entries from public and private companies of all sizes and representing all industries and regions in the U.S. and Canada, ranging from some of the most iconic global brands to the most innovative start-ups and resilient local companies. This year’s judges highlighted the winning companies’ visionary leadership, innovative strides in the use of new technologies, laudable employee diversity and inclusion programs and workplace best practices, and many winners’ continued community involvement and monetary and time investments in their environment and corporate social responsibility programs.

“It is an honor to be recognized by the esteemed Best in Biz judging panel for our hyper focus on supporting the growth of SMBs with this Bronze award,” said Steffen Schebesta, CEO of North America and VP of Corporate Development at Sendinblue. “Over these past 12 months, we have made tremendous growth through continuous product innovation to support SMBs by offering greater sales CRM, marketing automation, and streamline digital marketing networks to scale businesses and manage sustainable growth.”

Since the program’s inception in 2011, winners in Best in Biz Awards have been determined based on scoring from independent judging panels assembled each year from some of the most respected national and local newspapers, TV and radio outlets, and business, consumer, technology and trade publications in North America. Thanks to the impressive diversity of represented outlets and the unparalleled experience and expertise of the editors and reporters serving as judges, Best in Biz Awards judging panels are uniquely suited to objectively determine the best of the best from among the hundreds of competitive entries. The 2022 judging panel

included, among others, writers from AdWeek, Computerworld, Forbes, The Globe & Mail, Inc., The Oregonian and Portland Tribune.

Best in Biz Awards 2022 honors were conferred in 100 different categories, including Company of the Year, Fastest-Growing Company, Most Innovative Company, Best Place to Work, Customer Service Department, Executive of the Year, Marketing Executive, Most Innovative Service, Enterprise Product, Best New Product, App, CSR Program, Environmental Program, Website and Film/Video of the Year. For a full list of gold, silver and bronze winners in Best in Biz Awards 2022, visit: <http://www.bestinbizawards.com/2022-winners>.

About Sendinblue

Sendinblue is the only all-in-one digital marketing platform empowering B2B and B2C businesses, e-commerce sellers and agencies to build customer relationships through end-to-end digital marketing campaigns, transactional messaging, CRM, chat, and marketing automation. Unlike other marketing solutions built for enterprise-level budgets and expertise, Sendinblue tailors its all-in-one suite to suit the marketing needs of growing SMBs in tough markets. Sendinblue was founded in 2012 by Armand Thiberge with a mission to make the most effective marketing channels accessible to all businesses. Headquartered in Paris with offices in Seattle, Berlin, Bangalore, Sofia, Noida, and Toronto, Sendinblue supports more than 500,000 active users across 180 countries. Sendinblue has more than 700 employees globally.

Media Contact

Lauren Burge

Head of Media Strategy & Senior Account Manager, Karbo Communications

sendinblue@karbocom.com

About Best in Biz Awards

Since 2011, Best in Biz Awards has been the only independent business awards program judged by a who's who of prominent reporters and editors from top-tier publications from North America and around the world. Over the years, judges in the prestigious awards program have ranged from Associated Press to the Wall Street Journal and winners have spanned the spectrum, from blue-chip companies that form the bedrock of the global economy to some of the world's most innovative start-ups and nimble local companies. Each year, Best in Biz Awards honors are conferred in two separate programs: North America and International, and in 100 categories, including company, team, executive, product, and CSR, media, PR and other categories. For more information, visit: <http://www.bestinbizawards.com>.